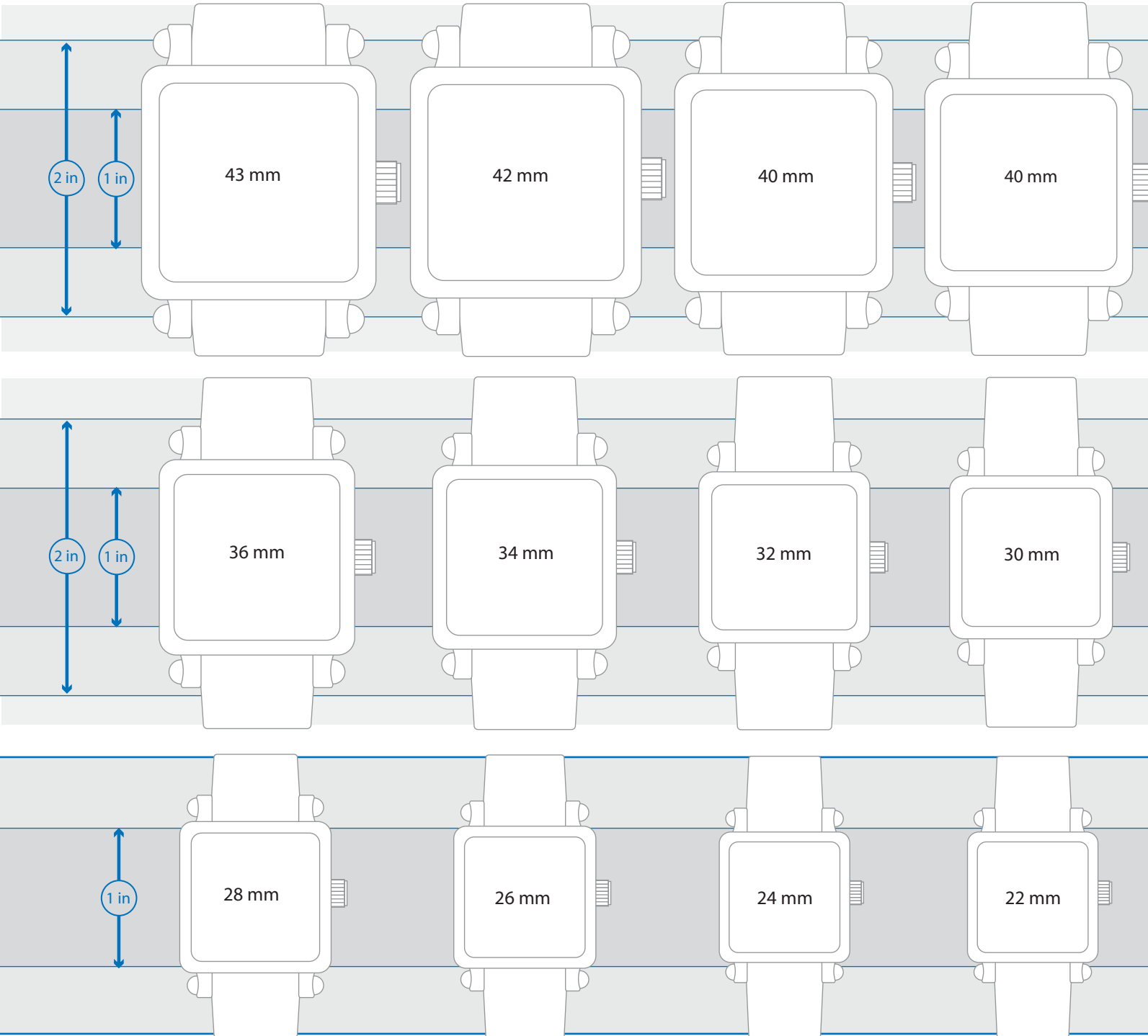


SQUARE SIZING CHART

Note:
 Sizes may vary depending on screen resolution.
 For accurate sizing, please print this page at 100%.



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Things to Remember:

Different metals have varying weights and thus feel different on one's wrist.

Titanium is generally the lightest material, followed by steel and then white & yellow gold. Platinum is normally considered the heaviest.

Where overall weight is a consideration, remember that adding a bracelet (instead of a strap) adds significant weight. Additionally, adding a bracelet normally increases the cost of the timepiece.

Watch manufacturers are trending towards larger case sizes. To create a larger case size generally requires more material i.e. more gold/platinum as part of the manufacturing process and will be reflected in the final retail price.

Larger timepieces and those with rotating bezels are generally considered a more casual or sporty look. Keep size in mind if you plan to wear your timepiece with dress shirts with moderate sized cuffs.

As a guideline for watch thickness, thin 4-6mm, average 6-12mm, full size 12-14mm making a statement 14-18mm (see sizes below). Consider the general application of the timepiece...are you wearing this with a dress shirt, with casual attire, a tuxedo, or a specific athletic application.

